





#### PRESS RELEASE

FOR IMMEDIATE RELEASE

# US NATIONAL BEACH CHAMPIONSHIPS COMING TO HICKORY POINT BEACH, LAKE COUNTY, FL

The 2015 US National Beach Championships (USNBC) will be hosted by the Florida Region of USA Volleyball, at Hickory Point Beach, the new 21-court sand volleyball complex located in Tavares, FL.

**Tavares, FL – August 11<sup>th</sup>, 2015 –** The Florida Region of USA Volleyball is getting excited to host the top amateur adult athletes from across the United States at the 2015 US National Beach Championships (USNBC) at Hickory Point Beach! This event will be sanctioned by USA Volleyball and ranked nationally on <a href="USABeachRanking.org">USABeachRanking.org</a>.

The event will be held September 12<sup>th</sup> – 13<sup>th</sup>, 2015 and will consist of adult play divisions AA, A, BB, and B. On Saturday, September 12<sup>th</sup>, Adult men and women will compete in pool play, followed by a single elimination playoff. On Sunday, September 13<sup>th</sup>, co-ed adults will compete in pool play followed by a single elimination playoff.

In conjunction with the USNBC, Hickory Point Beach has also been finalized as the North American, Central American and Caribbean Volleyball Confederation (NORCECA) Continental Tour stop for the United States. This event will be held September 11<sup>th</sup>-13<sup>th</sup> and consists of 32 international teams (16 men/16 women) from across the NORCECA Confederation, which includes 35 member countries from North America, Central America and the Caribbean.

Steve Bishop, Executive Director and President of the Florida Region of USA Volleyball, said, "This combination of events is a perfect opportunity for amateur beach volleyball athletes to play in a national championship event while watching the only NORCECA international beach event in the USA. With four adult divisions (AA/A/BB/B) in the US National Beach Championships, beach athletes will be able to find a division that fits their talent level while enjoying all of the amenities of Hickory Point Beach, a hidden gem in Lake County. Amenities include free parking, top quality white sand, permanent restroom facilities, outdoor showers, picnic tables throughout, a playground for children, music, food trucks, a nearby full-service resort and professional net systems with pads & antennas on every court. Additionally, the downtown Tavares waterfront district will play host to nightly players parties for attendees. We look forward to hosting the world at Hickory Point Beach!"

There are volunteer opportunities available for anyone who is interested. Some volunteer tasks include scorekeeping, ball shagging, court raking and much more. All volunteers will receive an event t-shirt, free food & drink, player autographs and the opportunity to socialize with International beach volleyball athletes. For more information on both events as well as the volunteer sign-up form, please visit <a href="https://www.FloridaVolleyball.org">www.FloridaVolleyball.org</a>.

Hickory Point Beach, completed early July 2014, is officially Florida's largest single-site beach volleyball complex. The Florida Region partnered with Lake County, FL and Lake County Water Authority to jointly build the project on the 68-acre Hickory Point Recreational Complex, next to Lake Harris. This state-of-the-art facility offers professional level net systems, stadium quality lighting, a professional speaker/intercom system, antennas & pads on every court, short court lines, 24 inches of top quality washed white sand, 20 feet minimum between courts (side-to-side) and 35 feet minimum between courts (end-to-end.)

-MORE-

Additional amenities available at the complex include free parking onsite, permanent restrooms, beautiful views of Lake Harris, a children's playground, outdoor showers near courts, a nature trail, a swimming area, BBQ grills with picnic table, a free boat ramp with dock access and much more. Additional information can be found at www.HickoryPointBeach.com.

#### **About NORCECA:**

The North American, Central American and Caribbean Volleyball Confederation (NORCECA) is an incorporated, non-profit organization responsible for all volleyball activities that take place in its zone. NORCECA is the continental confederation that represents its thirty-five (35) member countries at the International Volleyball Federation (FIVB) level. The Confederation is responsible for, among other things, the staging of Olympic and World Championship zone qualification tournaments, as well as Continental Championships for both men and women in Indoor and Beach Volleyball. Additional information on NORCECA can be found at <a href="https://www.NORCECA.net">www.NORCECA.net</a>.

## **About USA Volleyball:**

USA Volleyball, founded in 1928, is the National Governing Body (NGB) for the sport of volleyball in the United States and is recognized by the Federation Internationale de Volleyball (FIVB) and the United States Olympic Committee (USOC). Additional information on USA Volleyball can be found at: www.USAVolleyball.org.

### About Florida Region of USA Volleyball:

The Florida Region of USA Volleyball is a 501c3 non-profit that began operations in the 1960's and was officially incorporated in 1982 to promote the sport of volleyball and to create competitive playing opportunities for volleyball enthusiasts of all ages throughout the State of Florida. The Florida Region is one of the 40 regional volleyball associations under the umbrella of USA Volleyball and currently serves approximately 12,500 members. Indoor and outdoor programming is available for adults, juniors, coaches and officials. The Florida Region of USA Volleyball headquarters is located in Eustis, FL. Additional information on the Florida Region can be found at: www.FloridaVolleyball.org.

For additional information contact: **Ashley Shewey**, Senior Marketing Coordinator Florida Region of USA Volleyball, Inc. t: 352-742-0080 e: <u>Ashley@FloridaVolleyball.org</u>